



PLAY
TULSA
MUSIC

APPLICATION GUIDELINES:

The Tulsa Office of Film, Music, Arts & Culture (Tulsa FMAC) created the *Play Tulsa Music* Program to mitigate COVID-19 risk and help small businesses and music-focused entrepreneurs generate business in Tulsa County. Tulsa FMAC's goal is to provide more opportunity for Tulsa-based musicians of all genres to resume performing live music safely. The proposal was passed by the Tulsa County Commissioners through Tulsa County CARES Act funding on July 20, 2020 and includes \$150,000 for venues meeting required criteria.

The *Play Tulsa Music* program is administered by Tulsa FMAC, a division of Tulsa Regional Tourism which is housed at the Tulsa Regional Chamber. The *Play Tulsa Music* program is available for venues in Tulsa county from September-December 2020 and funds must be used exclusively for offsetting 50% of a musician/band performance fee incurred between September 1 and December 30, 2020.

All funds requested must be submitted directly by Tulsa county venues. Organizations, musicians, booking agencies, etc., may partner or collaborate with Tulsa county venues to create new live performance opportunities utilizing Tulsa-based musicians, which is the main goal of this program.

Project eligibility:

The *Play Tulsa Music* program is available to the following Tulsa county venues for consideration:

- Music Venue
- Restaurant
- Bar
- Hotel Restaurant/Bar

**Preference will be given to outdoor performance options in all categories listed above, but safe, indoor options will be considered as well.*

***Capacity must be less than 1,000 attendees throughout 2020- number may change due to additional city ordinances created after launch of this program.*



Application Requirements:

The following must be submitted to be considered for a funding allocation from the *Play Tulsa Music* program (application submission form through PlayTulsaMusic.com):

- COVID-19 Safety Plan (as an effort to mitigate and prevent COVID-19 among venue staff, musicians hired, and audience)- Visit <https://www.tulsa-health.org/COVID19> for additional business guidelines from the Tulsa Health Department
- Schedule of proposed live performance(s)/event(s)/series
 - Must include formal budget request, and promotion plan (See sample attached)
Example for the following payment scale for a 2-hour performance:
 - Acoustic/Solo- \$300
 - Duo/Trio- \$600
 - Band- \$800 (based on 4-6-person band)
 - Festival/Event varies based on need
- All venues and musicians considered must be registered in the Tulsa Creativity Database https://tulsa.reel-scout.com/crew_login.aspx?#videos

Applicants will be notified of the status of their application and allocated funds for their event and/or series. Once funds are allocated and the event and/or series is completed, the venue must submit post-performance items to Tulsa FMAC for final payment. Venues may invoice monthly if needed.

Additional items post-performance(s) will also be required of the venue to submit to Tulsa FMAC for final payment:

- Proof that live performance(s) took place (can be accomplished by tagging @TulsaFMAC on social media for all promotional purposes + photos during performance set(s))
- Provide Tulsa FMAC data related to performance(s), including:
 - Attendance number
 - Any/all promotional numbers (Viewers on social media, etc.)
- Venue must submit invoice to Tulsa FMAC at the end of each month and/or after final performance(s)

All questions regarding the program may be directed to:

Tulsa FMAC Executive Director Abby Kurin

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