



**P L A Y
T U L S A
M U S I C**

APPLICATION GUIDELINES:

The Tulsa Office of Film, Music, Arts & Culture (Tulsa FMAC) launched the music recovery program *Play Tulsa Music* in 2020 with funding from Tulsa County CARES. The goal was to reinvigorate Tulsa County's music industry and provide more job opportunities for Tulsa-based musicians and tech positions.

Play Tulsa Music 2020 by the numbers:

- The recovery program allocated \$190,000 to 24 Tulsa County venues helping to create 700+ live performances with local musicians, and offset costs in hiring local musicians, sound engineers, production managers, etc.
- Generated 2.6 million impressions in Tulsa County from October-December 2020

The *Play Tulsa Music* program is administered by Tulsa FMAC, a division of Tulsa Regional Tourism. The *Play Tulsa Music* program is available for venues located the Tulsa region from July-September 2021 and funds **MUST BE USED** exclusively for offsetting 50% of a local musician/band performance and/or tech position fee incurred between July 1 and September 30, 2021.

All funds requested must be submitted directly by Tulsa venues. Organizations, musicians, booking agencies, etc., may partner or collaborate with Tulsa venues to create live performance opportunities utilizing Tulsa-based musicians, which is the main goal of this program.

Project eligibility:

The *Play Tulsa Music* program is available to the following Tulsa region venues for consideration:

- Music Venue
- Restaurant
- Bar
- Hotel
- Attraction



Application Requirements:

The following must be submitted to be considered for a funding allocation from the *Play Tulsa Music* program (application submission form through PlayTulsaMusic.com):

- Review of Official *Play Tulsa Music* Safety Check List (Created by Commercial Risk Services)
- Schedule of proposed live performance(s)/event(s)/series
 - Must include formal budget request (See sample attached)
Example for the following payment scale for a 2-hour performance:
 - Acoustic/Solo- \$300
 - Duo/Trio- \$600
 - Band- \$800 (based on 4-6-person band)
 - Festival/Event varies based on need
- All venues and musicians considered must be registered in the music directory of the Tulsa Creativity Database https://tulsa.reel-scout.com/crew_login.aspx?#videos
- Agree to promote each show utilizing the *Play Tulsa Music* logo and official hashtags + add your event to <https://roottulsa.com/events/event/new>

Applicants will be notified of the status of their application and allocated funds for their event and/or series. Once funds are allocated and the event and/or series is completed, the venue must submit post-performance items to Tulsa FMAC for final payment. Venues may invoice monthly if needed.

Additional items post-performance(s) will also be required of the venue to submit to Tulsa FMAC for final payment:

- Proof that live performance(s) took place (can be accomplished by tagging @TulsaFMAC on social media for all promotional purposes + photos during performance set(s))
- Provide Tulsa FMAC data related to performance(s), including:
 - Attendance number
 - Any/all promotional numbers (Viewers on social media, etc.)
- Venue must submit invoice + W9 to Tulsa FMAC at the end of each month and/or after final performance(s)

All questions regarding specifics of this program may be directed to:

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